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Waivasir.com Celebrates "Doing Business in Your Bathrobe Day"

Can Working In Your Bathrobe Help You Attain Life Balance? – Arts and Entertainment Virtual Assistant, Kim Bloom, says Yes.

If your job often makes you feel tired, burned out, or stressed to the max, try a new bathrobe on for size. February 11, 2008 marked the sixth annual "Doing Business in Your Bathrobe Day," a time to celebrate the freedom home business ownership offers people. Everyday an increasing amount of working parents are waving goodbye to the pressures of the corporate rat race and settling into a more balanced and better quality of life...working from home.

President and CEO Kim Bloom has been working from home as a certified Graduate Virtual Assistant in Bealeton, Virginia since 2006, providing administrative support and other business support services through her company, Waivasir, to Arts and Entertainment professionals and small businesses. "Utilizing today's technologies, administrative support staff no longer have to work within the confines of the brick and mortar structure. Many Virtual Assistants work from home as business entrepreneurs, graphic and web designers, consultants, coaches and other problem solvers, facilitating solutions for clients locally or globally", says Bloom. "Best of all, I get to do what I love while balancing my responsibilities as a stay-at-home mom to my 10 month old daughter," she adds.



Kristie Tamsevicius, co-founder of Webmomz.com, a site that empowers women who have chosen to work from home, views having a home business as the ultimate life balancer. "Some people may think that living and working under the same roof creates more stress, but in fact, just the opposite is true. Working from home gives you the freedom to schedule your work around your life, rather than the other way around. That way you can create a life that you truly love."

And the home business bug isn't just biting American workers. People in England, Australia, Canada, Ireland, and New Zealand are celebrating the power of the bathrobe and taking control of their workday and financial future.

Considering that the average worker spends up to 12 hours a day focused on work-related activities, often skipping lunch due to job demands, it's no wonder that many people feel out of balance. So for the millions of people who have dreamed about a home based business and the opportunity to finally have some life balance, February 11, 2008 may have been the perfect day to celebrate the entrepreneurial spirit and map out a new business plan—one that makes the bathrobe your power suit.

On Monday, Webmomz.com held a random drawing for three luxury bathrobes, as well as for a host of other prizes.

Additional information on the festivities held that day and about the WebMomz prizes can be found at www.webmomz.com or by contacting Kristie Tamsevicius at 847-244-8450.

Throughout the month of February, in honor of this event, Waivasir is offering to new clients a one-time 25% discount on the first five hours of Virtual Assistance services when purchasing ten hours or more.

Waivasir, Inc. is an independent service provider of Virtual Assistance and business support services specializing in Arts and Entertainment. Services provided include administrative support, personal assistance, travel research and arrangements, advertising and marketing solutions, graphic and web design. For more information about Waivasir, Inc. and its services, visit the web site at: <http://www.waivasir.com>

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